



NEWS RELEASE

PODDING OR GLAMPING – IT ALL ADDS UP TO STYLISH 21ST CENTURY CAMPING

The Yorkshire Dales is welcoming a quiet revolution in the world of camping.

In a pilot scheme that will be rolled out nationwide if it is successful, the YHA (Youth Hostel Association) has taken delivery of three Camping Pods at Grinton Lodge. The Grade Two listed building surrounded by acres of land, overlooks the stunning views of Swaledale and Arkengarthdale, and across the rolling heather clad moors of the Yorkshire Dales National Park.

The Pods are crafted from pine timber and are designed and built in the UK. They're already a huge success on sites in The Lake District and across the country. Campers can put everything they need inside, lock the double-glazed doors, and have a good night's sleep whatever the weather.

The YHA is calling the new look "glamping" which adds up to a stylish touch of glamour when it comes to camping in the 21st century. Camping Pods UK Ltd is providing the Pods, which are manufactured by North Yorkshire Timber in nearby Brompton on Swale.

Andrew Lock from North Yorkshire Timber says: "We're absolutely delighted that the YHA has decided to give camping enthusiasts the chance to experience what we like to call 'podding'.

"The Pods are a fantastic way for outdoor enthusiasts to experience the great outdoors without the discomforts sometimes associated with camping. They sleep up to five people, you can stand up and walk round in them, and they're cosy and warm. The frames are insulated with natural sheep's wool, a perfect barrier to cold and noise. And the roof is made up of weatherproof, noise reducing panels, with a core of galvanised steel."

Andrew says that today' campers, young and old, have got used to a more comfortable lifestyle. He explains: "Things have changed a lot over the past 20 years and we all like our creature comforts that bit more. This way of camping doesn't replace the more traditional methods, but it does add a new dimension and means that people can think of camping throughout the year.

"We feel that podding is a great way to bring more people to sites across the country, providing a boost to the local economy and creating new jobs."

Andy Barnett, who runs the YHA at Grinton Lodge, says: "The pods are a terrific way to go glamping! The YHA, which has been in existence for 80 years, is very much

about today. It's an organisation that's constantly going forward and looking at new initiatives and podding is one of them."

For more information about the pods and prices, **contact Grinton Lodge YHA call 0845 371 9636, email grinton@yha.org.uk or go to www.yha.org.uk** Two Family Pods for up to five people cost from £30 during the week and £35 at weekends. A Standard Pod holding up to three people is priced from £25 weekdays and £30 weekends. Find out more about Pods at **www.campingpodsuk.com** or **www.nytimber.co.uk/thepod**

NEWS DESK

For more information about the pods, please contact Andrew Lock at North Yorkshire Timber, telephone 01609 751116. Andy Barnett can be contacted 07712873 627.

Note for editors

If reporters want to write about podding, we would be delighted to provide them with the experience free of charge for one night. Please talk to Andrew Ratcliffe, Camping Pods UK Ltd 07972 84 52 52.